



The Rights Company

Global bestselling and award winning authors

| Since 2000





The Rights Company was founded in 2000.

We specialize in representing nonfiction and fiction authors who have powerful stories to tell.

Our strength lies in the fact that we do not handle a truckload of books, but rather a selective number of authors, mainly from Germany and the Netherlands who already have bestsellers in their native countries. Our clients are accomplished experts in their fields, celebrities, and first-time authors with an exceptional story or message to share. We have worked with global bestselling and award-winning authors, and look forward to bringing more exciting and successful new voices to international markets.

Contact us for more
information and reading copies:
books@therightscompany.nl



Nice to meet you!

My name is [Cécile Oomen](#), born and raised in Maastricht and a literary agent in heart and soul. I love to travel around the world and get to know many different cultures. And no matter where I travel, I always visit the local bookstores. My love for books goes back to my childhood. I used to save all my pocket money to go to the local bookstore to buy a new book every month. As soon as I got home, I had this ritual where I would hold my freshly acquired treasure in my hands for a moment and then sniff the whole book by turning the pages quickly one after the other. I tended to delay the actual reading because I was afraid I would finish it too fast.

In 1993 I moved to Cologne, Germany. In that period, I worked for an agency that organized big events for well-known speakers and authors around the globe. When I moved back to my hometown of Maastricht in 2000, I started selling the rights of one single bestselling author. Soon I added more exceptional authors and titles to my list. I feel blessed: I have a job that enables me to collaborate with authors, publishers and agencies in over 30 countries.

My name is [Tara Janssens](#), a foreign rights agent with a passion for learning languages.

What made a big impression on me as an Oriental Languages and Communication student was when I had the opportunity to improve my Chinese and learn more about the culture in the country itself. For half a year, I studied at Beijing University of Technology or 北京工业大学. I've had the time of my life travelling through this beautiful country and meeting new people from all around the world. Most importantly, I've made life experiences that made me grow as a person. Just like Cécile, I think it is a must to visit the local bookstores when travelling. I can sniff around for hours. And because my Chinese reading level isn't where I want it to be yet, I bought a couple of Chinese books to improve my Chinese reading skills. Starting with the Chinese editions of Bambi, Peter Pan and Harry Potter, I hope to read more and different kinds of Chinese books and add them to my bookshelf.



Cécile

Managing Director

Tara

Foreign Rights Agent

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Bodo Schäfer



Bestselling author Bodo Schäfer (Cologne, 1960) is Europe's leading Money Coach and has written several books with international impact about wealth-building, success and positioning. His number one bestseller *Der Weg Zur Finanziellen Freiheit (The Road to Financial Freedom)* has sold over 10 million copies, and his books have been translated into more than 35 languages. He is also the author of the most successful financial book for children: *Ein Hund namens Money (A Dog Called Money)*.

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At the age of 16, he attended high school in California and began studying law after returning to Germany. He faced a personal crisis when he was 26: His trading company was in a financial crisis, and he had a great deal of debt. Bodo Schäfer developed unique strategies that he implemented with the help of his mentors. Within four years, he managed to pay off his debts and live on the interest he earned. He decided to share his knowledge with other people and started by developing a series of seminars with an exceptional concept: combining financial planning and leadership with strategies for personal success.

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His extraordinarily entertaining way of speaking about finances ensures that his seminars are sold-out events throughout Europe and beyond. Every year more than 100,000 enthusiastic people attend his lectures. Bodo Schäfer has been a valued expert at several talk shows. The author and father of three lives alternately in Florida and Cologne.

Bodo Schäfer is back after 15 years with a new book. He rightly calls this new book his masterpiece. **ICH KANN DAS.** already hit the top 10 on Amazon's bestseller list, even before it was released on March 17th 2021.

A Selection of Bodo Schäfer in the Media

WELT am Sonntag

German newspaper

.....

Bodo Schäfer reveals tested secrets for building a fortune, and provides easy, instant, and effective techniques for putting money to use.

DIE WELT

German newspaper

.....

You first need to think rich.

STERN

Magazine

.....

Bodo Schäfer is Europe's Money Coach!

Frankfurter Allgemeine

German newspaper

.....

Everyone else has copied and parroted the one true master: Bodo Schäfer.

Cosmopolitan

American magazine

.....

The most meaningful coach in the last ten years.

ELLE

Magazine

.....

Bodo Schäfer is 'hot'... Only the ones with a positive attitude towards money become rich!

Men's Health

Magazine

.....

Join the club of the wealthy... Golden tips from a self-made millionaire.

Süddeutsche Zeitung

German newspaper

.....

Bodo Schäfer gives us a wake-up call. He conveys knowledge that can be put into practice straight away.

Capital

American magazine

.....

The American-educated money coach and author knows how to attract people to his seminars on making money, teaching them how to break down their internal barriers to success.

SAT 1

German national TV-channel

.....

Today Bodo Schäfer provides the solution for every person who wants to become rich.

N-TV

German television

.....

There is a sure path to earn your first million with a clear conscience. Bodo Schäfer will show you how.

Management Team

Business magazine

.....

Finally someone who knows how YOU can become rich!

RTL

German television

.....

An incentive for people who want to shape their own future.

ZDF

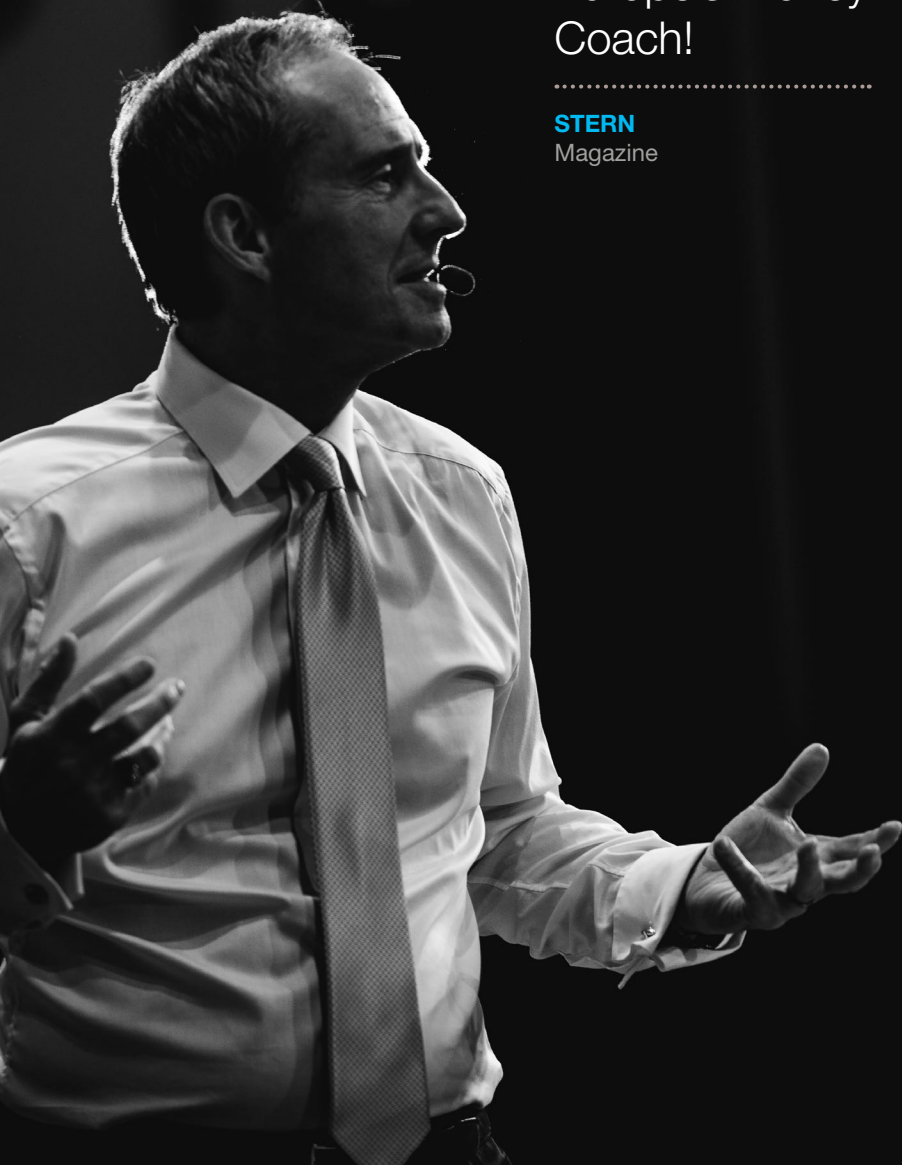
German television

.....

Everyone who has heard of Bodo Schäfer knows that it is possible for anyone to become wealthy. He shows you the pathway to your first million.

Bodo Schäfer is Europe's Money Coach!

.....
STERN
Magazine





New release March 2021

You can train your
self-confidence:
the guide to success.



“Only those who say with conviction: ‘I can do this! I am lovable! I know exactly who I am!’ will lead a successful, self-confident and free life”.

– Bodo Schäfer

I CAN DO THIS.

ICH KANN DAS.

Become Confident Now: A Story About The Road To Success

“Confidence Academy” – Karl reads the sign in front of him with a strange feeling in his gut. It has only been a couple of hours since he has met Marc, a self-taught confidence coach, and now he finds himself standing in front of Marc’s office. He feels out of place since confidence is not something he can identify with: He’s just a mediocre law student with an underpaid day job. However, there is something about Marc that makes him wonder... is there something else?

Karl sets out on a mind-blowing journey to find answers to life’s fundamental questions: “Who am I?” “Am I worthy?” and “Do I trust myself?”

Bodo Schäfer’s books have sold over 15 million times and translated into 35 different languages - making him one of the most successful authors on personal development and finance worldwide. Now, he addresses the most important question of all: “How can we learn to become self-confident?”

Original title: ICH KANN DAS. Eine Geschichte über die drei Worte, die unser Leben verändern
 First published by dtv Verlagsgesellschaft on March 17, 2021
 Hardcover, 256 pages
 Author: Bodo Schäfer
 ISBN-13-978-3423262934

Number 1 on non-fiction bestseller list (Spiegel) for 110 weeks in a row!
Published in over 30 languages, 10 million copies sold worldwide

The Road to Financial Freedom

Der Weg zur finanziellen Freiheit

Wealth is your birth right! This book will prove to be the best investment of your life; 10 million buyers can't be wrong!

Are you worried about money? Do you envy people who are financially independent? Or are you adequately prepared and able to make your dreams a reality? In his book, *Europe's leading money coach* Bodo Schäfer shows us how to substantially improve our quality of life, even in times of financial crisis.

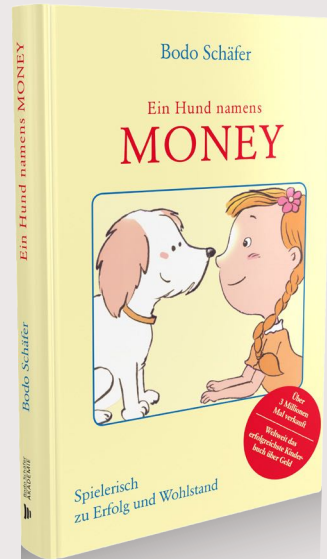


The techniques he reveals are surprisingly simple, and work straight away. Anyone can achieve prosperity – you just have to want it and be disciplined enough to pursue your goals.

- How to get rid of your debts quickly
- How to save money effectively and build up your wealth
- Surprising methods to increase your income immediately
- Inside knowledge about investments that banks will not reveal.

Original title: DER WEG ZUR FINANZIELLEN FREIHEIT – Ihre erste Million in 7 Jahren
First published by Campus Frankfurt/New York
Deutscher Taschenbuch Verlag (dtv): 7th edition
2018
Paperback – 312 pages
Author: Bodo Schäfer
ISBN 978-3-423-34000-7

Published in 30 languages,
5 million copies sold



A Dog Called Money

Ein Hund namens Money

A DOG CALLED MONEY is a pioneer act that was long overdue: It pulls down the barricades of prejudice. In doing so, it allows us to see more clearly. Entrepreneurship is not child labour: It is a game, brim-full of excitement. It is anything but monotonous; it can both surprise us and release our creative energies. This is the first book on the subject of money written for children. It doesn't lecture; it gives children a chance to venture into the world of a grown-up activity that was previously off-limits; dealing with money. The touching story about Money, the talking

Labrador, shares tried-and-tested secrets about money that are easily understandable by children and adults alike.

Plot Summary

Kira, a 12 year old girl, lives in poverty, and her parents constantly argue about their shortage of money. One day, Kira finds an injured Labrador and takes him home. But whoever thought that a regular dog would be a financial genius? Through the friendship that Kira and Money build up, Kira realizes that you really can make your dreams come true.

Original title: EIN HUND NAMENS MONEY
First published by Lentz Verlag
14th edition: 2016: Bodo Schäfer Akademie
Hardcover with illustrations – 228 pages
Author: Bodo Schäfer
ISBN 978-3-936135-49-7

Published in 12 languages,
1,5 million copies sold

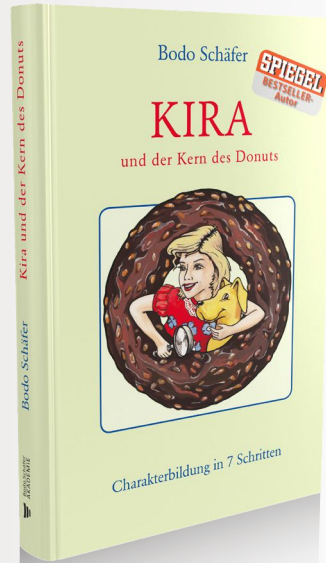
Kira and the Core of the Donut

Kira und der Kern des Donuts

Money, the talking dog, is back. Readers will be familiar with Kira and her talking Labrador, Money, from the bestseller *Ein Hund namens Money (A Dog Called Money)*. Now the story continues.

Kira travels to America, where an exciting adventure and fascinating people await. But not everyone has the best of intentions.

There is a moral to the story, though: Kira learns what life is really about. She discovers seven lessons that help to build good character. And of course she gets plenty of help along the way.



This time, it's a magical magnifying glass that allows the photos to speak.

The exciting book packed with humour shows kids and adults how the seven character-building lessons can come up in everyday life:

- Kindness
- Responsibility
- Motivating others
- Helping and giving
- Gratitude
- Learning
- Reliability

Original title: KIRA UND DER KERN DES DONUT

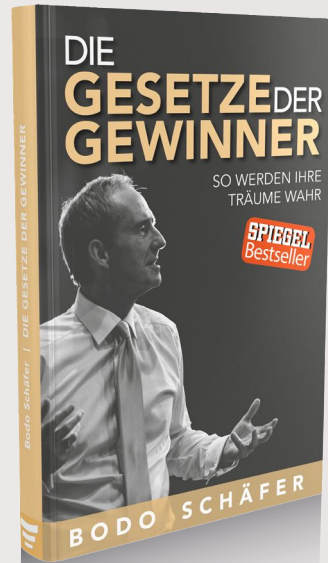
Published by Bodo Schäfer Akademie: 7th edition 2016

Hardcover with illustrations, 228 pages

Author: Bodo Schäfer

ISBN 978-3-936135-48-0

Published in 20 languages



The Winner Laws

Die Gesetze der Gewinner

We all want our life to be fulfilling and successful. But all too often we're not satisfied with the way things are going. Our visions, our dreams are hampered by obligations, frustrations, or just everyday routine.

30 strategies for success:
Bodo Schäfer draws on his coaching skills. He has developed 30 tried-and-tested strategies that are easy to understand and foster personal and professional success. Each law is explained in detail and accompanied by a practical part, with tasks and exercises that readers can try out and

put into practice right away. So, you will see how your behaviours and view of the world change day by day within just one month.

Bodo Schäfer's The Laws of the Winner will help you with:

- Being in control of work and time schedules
- Coping with criticism and stress
- Overcoming fears
- Converting discontent into energy for success
- Earning more money
- Receiving sincere recognition

Original title: DIE GESETZE DER GEWINNER – Erfolg und ein erfülltes Leben

Published by Deutscher Taschenbuch Verlag

(dtv): 19th edition: 2018

15th anniversary edition published by Bodo Schäfer Akademie: March, 2018

Paperback, 256 pages

Author: Bodo Schäfer

ISBN 978-3-423-34048-9

Rights sold to China, Korea and Russia

Mental Alchemy

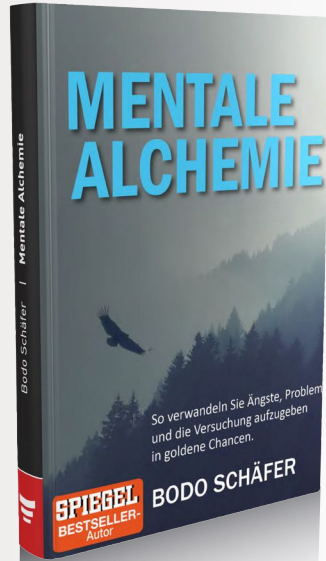
Mentale Alchemie

We all have our worries and problems sometimes. But do you efficiently manage to turn these challenges into happy moments and experiences?

For centuries, alchemists had the reputation of being able to turn base material into gold. Mental Alchemy does precisely that: with its help, you can transform inhibiting thoughts into golden opportunities.

There are three main challenges in life: nothing inhibits us as much as our fears, problems, and temptation to give up.

Original title: MENTALE ALCHEMIE – So verwandeln Sie Ängste, Probleme und die Versuchung aufzugeben in goldene Chancen.
First published by Bodo Schäfer Akademie GmbH in 2018
Paperback, 181 pages
Author: Bodo Schäfer
ISBN: 978-3-936135-89-3

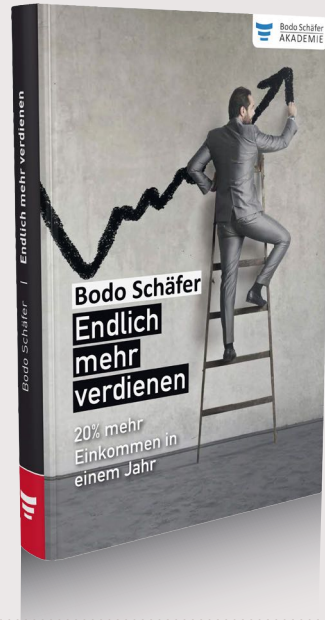


We encounter these three challenges again and again. However, we must learn to transform this ‘base material’ of our lives into gold, as this is how we unlock our true potential.

This book will show you simple ways to turn fears and problems into gold. You will learn to harness the power of mental alchemy.

- 20 practical, instant remedies for worries and fears
- How to learn to persevere
- How to turn problems into gold

Published in 10 languages



Endlich mehr verdienen

Finally earn more

In his book, bestselling author Bodo Schäfer describes how you can become more successful in your work. And your income is just one factor. Other core aspects are: how you can make the job flow work for you, how you can successfully position yourself as an expert, how to find a job that you enjoy and matches your talents, what the rules of success in the information age are, and more. The book reveals how you can increase your income right now, and achieve satisfaction and fulfilment in your job.

How do you fancy earning 20% more right now or within a year at the latest? In his book, Bodo Schäfer explains the clear rules and reliable strategies that can increase your income in an amazingly short time – whether you're an employee, freelancer, or entrepreneur.

- How to find work that you enjoy and really matches your skills
- How to increase your income by 20% in year 1 and by 100% within three years
- Why you should quickly forget what your parents and teachers told you
- How to get more out of salary negotiations with the boss
- How to gain lucrative customers as a freelancer
- How to achieve job security

Original title: ENDLICH MEHR VERDIENEN –
20% mehr Einkommen in einem Jahr
First published in 2004 by dtv
Fully revised edition 2018: Bodo Schäfer
Akademie
Author: Bodo Schäfer
ISBN 9783423341158

Published in 10 languages



Leading Simple

Leading Simple

Leading Simple by bestselling author Bodo Schäfer suggests the effective rules of success that change your life! In this book you'll find a unique system that helps you achieve success in any sphere of life. It includes easy and realizable tips that will lead you to a better and happier life. You'll learn how to succeed in your career and relationships with other people.

This book can be useful not only for experienced managers, but also for those people who feel leader potential though still can't realize it.

The book includes:

- The five tasks – what a leader has to do
- The five tools – what a leader needs to do it
- The five principles – how a leader can do it

The book is written in simple and clear language. It's a compelling story based on the true events of one of the authors, Boris Grundl – described in the story as 'Louis'. Despite the fact that he was paralyzed after a failed base jump, he has managed to achieve success in sports, having become a Paralympic Games competitor! His example has inspired many people to follow *Leading Simple*.

Original title: LEADING SIMPLE
Published by GABAL Verlag
Hardcover, 9th edition: 2013, 192 pages
Author: Bodo Schäfer & Boris Grundl
ISBN 978-3-89749-708-5



Petra Bock

Dr. Petra Bock (Berlin, 1970) is a public speaker, author, and management advisor, and one of the most remarkable coaches in Germany. She has written numerous books, and has been prominent in broadcast, television, and media for many years.

Petra Bock is one of the leading coaches in Germany. She examined the root cause of the phenomenon of mental self-sabotage. She invites you to join her on a virtual journey through your thoughts, as she sketches a fascinating psychograph of our time. She shows us how mental blocks are created and why we have them, what they reveal about ourselves and how we can overcome them to achieve our true potential, and immediately and lastingly improve our lives. The *MINDFUCK Method* is a completely new approach to coaching, which helps people reach new levels of inner freedom, self-efficacy, and quality of life. Her avant-garde MINDFUCK approach

earned her the German Coaching Award in the highest category in 2012, usually only awarded for major Lifetime Achievements to more senior colleagues.

Petra Bock currently lives and works in Berlin. She is one of the progressive thinkers of a new generation for whom success and achievement are inseparably linked to common sense, values, and quality of life. The political scientist earned a doctorate from the University of Berlin for her discussion of changes to political systems in the past century.

A Selection of Petra Bock in the Media

Die Welt

German newspaper

.....

Petra Bock is playing in the coaching premier league.

Der Spiegel

German magazine

.....

In SPIEGEL Wissen, Dr. Petra Bock reveals that being able to act even in times of crisis helps us get out of the spiral of low self-esteem!

Manager

Magazine

.....

The author has performed profound research into this phenomenon, and describes seven types of mental self-sabotage.

Argus Medienbeobachtung

.....

Petra Bock inspires us to reflect on the meaningful things in life. Her books are an illuminating, stimulating and exciting time-out from everyday life.

Cosmopolitan

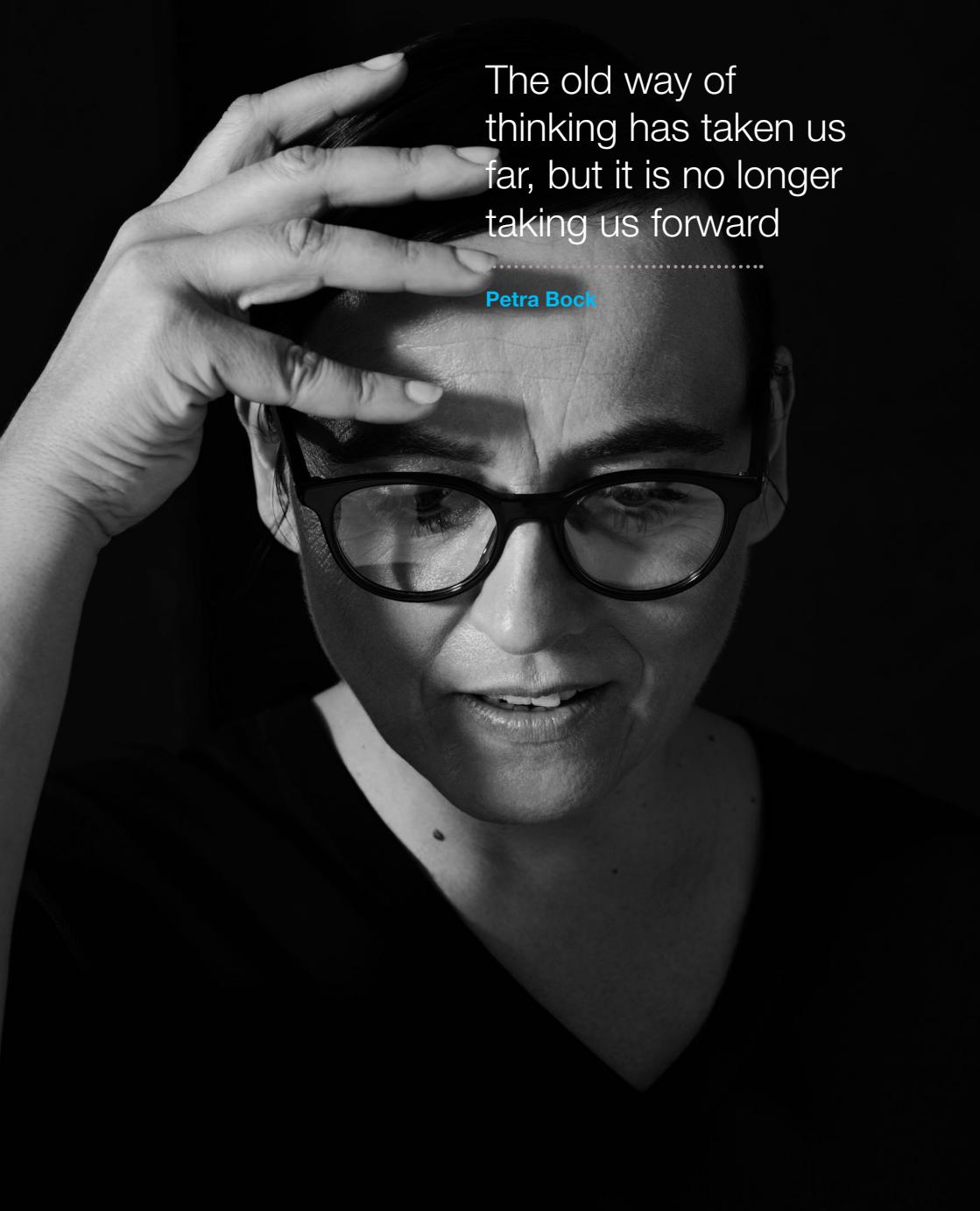
Magazine

.....

No matter how good you are at your job: You will compare yourself to others, make yourself feel small, put pressure on yourself. Caution! What you're doing is self-sabotage. And it's a big problem among women. Dr. Petra Bock will share with you how you can recognize the career killers and stop them in their tracks.

The old way of
thinking has taken us
far, but it is no longer
taking us forward

.....
Petra Bock



Der entstörte Mensch

We are on the verge of a huge innovation push. Technically, economically and politically. But above all, humanly. We are currently seeing how complex and fragile our world is - both our internal and external world - and that we are no longer getting anywhere with our current strategies. No species learn faster than humans. And no species has more to learn. We will reinvent ourselves.

Human thinking has been shaped by need, scarcity and competition for centuries, disrupting humane

Original title: DER ENTSTÖRTE MENSCH – Wie wir uns und die Welt verändern
Published by Droemer Verlag 1st edition 2020
Hardcover, 311 pages
Author: Petra Bock
ISBN 978-3-426-27691-4



We live in an era of complex challenges. So how can we attain our full human potential right now?



development at an early stage. This way of thinking no longer fits into our modern world and continuously produces new problems that we want to solve. It causes us to lose our orientation and to meet our personal and social challenges in the wrong way or not at all.

The good news is that it is possible to deconflict. Petra Bock shows how external progress can finally be followed by fundamental human progress. This way, we can realise our potential, gain real quality of life for the first time and tackle the big problems of our time with courage, creativity and determination.

Crack the blockade code of an entire epoch with Petra Bock and learn how you can profit directly from a new, uncluttered way of thinking.

An inspiration that will make you see everything you have known so far with different eyes. This results to take yourself and others to a new level.

From the contents:

- Why we need to deconstruct ourselves
- The old way of thinking and its logic
- Inner Change - how we can reinvent ourselves
- A brief guide to self-disruption
- Let's create Planet B - the prototype of a new world
- Solving the big issues of our time - climate, migration, ageing – differently
- Plan 2050 - how we can achieve the transformation

Published in 15 languages

How we sabotage ourselves, and how we can prevent it

MINDFUCK



Every day, we are victims of MINDFUCK: We do this by trying to please others while forgetting our own needs. We criticize and depreciate ourselves, follow rigid rules instead of confidently following our own paths, and constantly undermine our possibilities.

Petra Bock has analysed this phenomenon of mental self-sabotage. She explains the seven thought patterns that generate MINDFUCK, where they come from, and how to overcome them in order to finally achieve our true potential and improve our lives. What the author

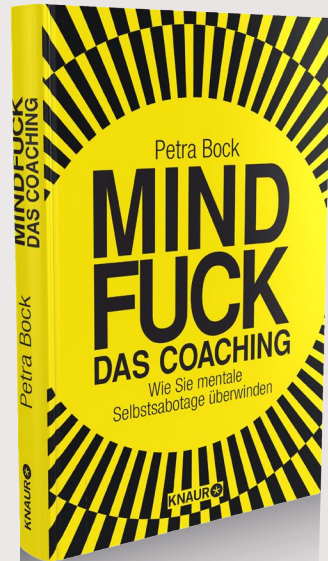
describes in her book is a groundbreaking, self-contained intellectual and occupational coaching approach which is scientifically sound and valid. It is definitely not a spiritual or esoteric life coaching approach, but rather follows one of the fundamental principles of the Enlightenment, which is perceived and valued in respectable psychotherapeutic circles. Very likely, it is the first approach purely derived from coaching sessions rather than a psychotherapeutic background, with practical methodology.

Original title: MINDFUCK – Warum wir uns selbst sabotieren und was wir dagegen tun können
First published in 2011 by Droemer Knaur
Hardcover 256 pages
Author: Petra Bock
ISBN 978-3-426-65507-8

How to overcome
mental self-sabotage

MINDFUCK Coaching

MINDFUCK COACHING is an exercise book that allows readers, with the aid of the successful MINDFUCK approach, to understand the important issues in life. It is a comprehensive self-coaching book that will essentially improve your life in three steps. It is divided into a section on overcoming situational MINDFUCKS such as speech anxiety, test anxiety, chronic mistrust, or blocks in dealing with certain people (e.g. older men or younger women, etc.). There is also a chapter on overcoming chronic MINDFUCKS (e.g. staying in the wrong job, money



problems, feeling undeserving of a good life, enduring conflicts, etc.)

- Award-winning approach for the overcoming of mental self-sabotage
- An innovative three-step method for a Mindfuck-free life
- With numerous highly effective coaching units and stimulating exercises.

This is a book that will enhance your daily life.

Original title: MINDFUCK DAS COACHING – Wie Sie mentale Selbstsabotage überwinden
First published in 2013 by Droemer Knauer
Hardcover, 272 pages
Author: Petra Bock
ISBN 978-3-426-65529-0

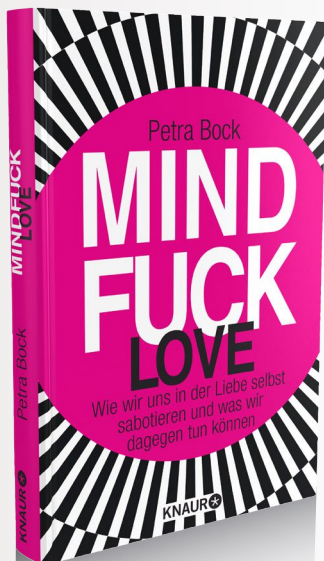
How we sabotage
our love life, and how
we can prevent it

MINDFUCK Love

Are we the ones responsible for sabotaging the best things in life? Petra Bock first applies her MINDFUCK method to love and relationships for the first time, showing us how we ourselves could be obstructing our feelings and connections.

“I always get on the wrong side of...”, “There’s no such thing as my dream woman...”, “If you loved me, you would...” There’s nothing else in this world that we waste more potential on than love. It’s no wonder. MINDFUCK comes into play when we block out ourselves and others with discouraging thoughts.

Original title: MINDFUCK LOVE – Wie wir uns in der Liebe selbst sabotieren
First published in 2014 by Droemer Knauer
Hardcover, 240 pages
Author: Petra Bock
ISBN: 978-3-426-65547-4



Petra Bock applies her radical MINDFUCK® method to love and relationships, showing us how we can free ourselves from the negative spiral to achieve our full potential in love. After all, we are the ones who set our boundaries when it comes to love.

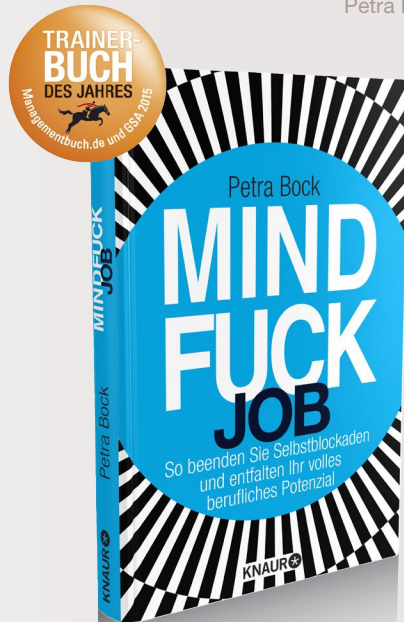
MINDFUCK LOVE contains various examples of everyday coaching practice and numerous specific tips and instructions for a powerful and healthy perspective on the most desirable thing in the world: LOVE!

Awarded by GERMAN SPEAKERS ASSOCIATION (GSA) as Coaching Book of the Year

You are the one to determine the boundaries of your own success

MINDFUCK Job

All too often we block ourselves out in our job with fear, self-doubt, and lack of courage. We get annoyed with others, put ourselves under pressure, gamble away opportunities, and subject ourselves to a working life that is tremendously stressful. Self-sabotage comes into play when we don't get what we really want.



Petra Bock applies her successful MINDFUCK® method to work, showing us how we can free ourselves from the negative spiral to achieve satisfaction in our job. She draws on her extensive practical experience and groundbreaking theory of blocking and unblocking human potential to describe in detail how we obstruct ourselves and others in our work, setting out the specific ways to free ourselves from these obstructions.

Original title: MINDFUCK JOB – So beenden Sie Selbstblockaden und entfalten Ihr volles berufliches Potenzial
 First published in October 2015 by Droemer Knauer
 Hardcover, 256 pages
 Author: Petra Bock
 ISBN: 978-3-426-65550-4



MINDFUCK®

Overcome mental logjams. Unleash your full potential.



Here we are with our magical ink to create changes in kids' world



MAGINK

MAGINK is a group of tall kids who never want to grow up. When you get older, you usually forget about your childhood and everything you used to love about it. That's why we strongly believe only kids can write for kids.

We are meticulous about the topics we choose, and we do our best to put our ideas into words in the most creative and magically interesting way possible.

MAGINK Means Magic Plus Ordinary Letters of the Alphabet

MAGINK Publishing House offers the most interesting, creative, and colourful books for children all over the world. MAGINK was established in Germany in 2019.

Our publishing house does magic by only using ordinary letters of the alphabet.

Letters and words are everywhere we look. They all seem the same and look ordinary. However, MAGINK uses the most magnificent ink to combine these ordinary letters into somethings using the most creative ways.

Idea Builders

Our ideas are developed during intense ideation sessions and then written through the magical pens of our talented authors. They are a group of creative grown-up kids who never wanted to grow up, and so they didn't.



A Dream Journey to Japan

Louis' family is going to have an exciting trip to Japan, but Louis is distracted by something else during the whole trip. Can you guess what it was?

Parents have many struggles with their children overusing their tablets and computer games, and they would love to know how they can manage their kids' screen time. "A Dream Journey to Japan" is about a family trip, which is full of excitement; of course for the parents! Since their son has his eyes fixed on his tablet all along the trip, and he misses a lot.

The story implicitly shows what a beautiful world there is outside the tablet and how you may easily miss so much fun and adventure if you do not put a limit on digital games and screen time.

Key Selling Points

- The Impact of digital media on children's life has been magnificently illustrated in this book
- A book to help children understand the roll of time management in using such media.

Ages: 8-12

Pub Date: June 2020

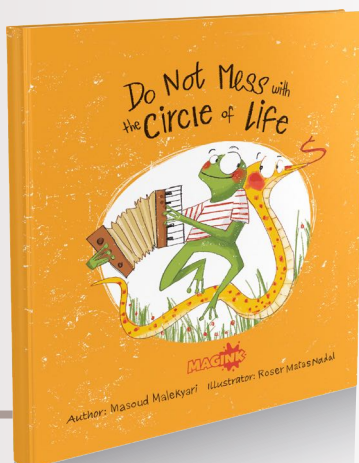
Size: W 23 x H 31.6 cm (9 x 12.4 in)

Available in English and German

ISBN (EN): 978-3-96656-012-2

Format: Hardcover - Paperback - eBook

What would it be like if there was no death in the world at all?



Do Not Mess with the Circle of Life

This heartwarming and fun-to-read picture book teaches young curious minds how hard life would be that way.

“One of the biggest questions children have is about “death”, and one of the biggest struggles they (even adults) may face is family loss and death acceptance. Ribo’s uncle was eaten by a snake, and he is so sad. He finds out that this all happened because of the circle of life, so he decided to destroy it. But this adds to his problems since no one dies after

the circle of life has been destroyed. With the help of the fun and amazing illustrations, “Do Not Mess with the Circle of Life” tries to explain why we die and what happens if we don’t. Children can easily understand what the Circle of Life means at the end of this story.

Key Selling Points

- Tries to increase death acceptance and help children cope with a family bereavement.
- Perfectly familiarizes children with the circle of life.

Ages: 6-9

Pub Date: September 2019

Size: W 24.3 x H 26.2 cm (9.6 x 10.3 in)

Available in English and German

ISBN (EN): 978-3-96656-004-7

Format: Hardcover - Paperback - eBook

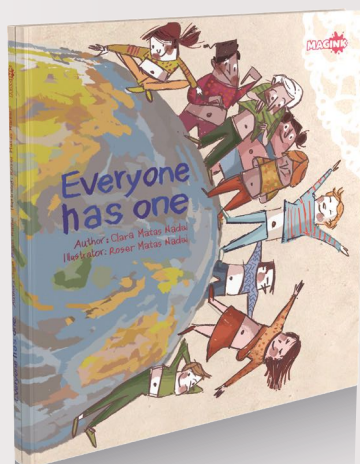
A stunning picture book to help you explain the origin of the Navel to your young beloved kids

Everyone has one!

Has your child ever asked you what the purpose of the belly button is? This is the story of an amazing discovery about an important part of our body and our origins.

Everyone has a bellybutton, but what is it for? Children are curious about their bodies. The bellybutton seems to be useless so let's help them realize otherwise.

A common problem for this range of age is separation anxiety and dependency on the parents; this story tries to tell them that they can't



be connected to their Moms all the time and they need to get separated at a point in time, but the bellybutton would always be a hidden link between them and their Moms.

Key Selling Point

- This is the coolest way to show separation anxiety and how people feel about independence. Kids would also get more familiar with their bodies and how the fetus is fed before birth.

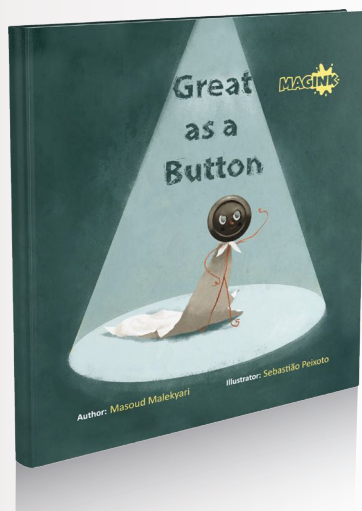
Ages: 3-8
 Pub Date: June 2020
 Size: W 24.3 x H 26.2 cm (9.6 x 10.3 in)
 Available in English and German
 ISBN (EN): 978-3-96656-028-3
 Format: Hardcover - Paperback - eBook

A beautifully illustrated picture book for children on the empowering adventures of this little character.

Great as a Button

Have you ever questioned your creation and identity? What are we good at?! The black plastic button of this story wants to know the answer to this question and tries many different places and positions, but fits nowhere; finally, he is placed as an eye of a snowman; and yes, he looks great there. Great as a button tells us there is a purpose for our creation, and whatever we look like and how simple and ordinary we may be, we can look great if we find our place. If parents need to cope with their children's self-esteem and self-confidence, this is a story to read.

Ages: 4-8
 Pub Date: September 2019
 Size: W 24.3 x H 26.2 cm (9.6 x 10.3 in)
 Available in English and German
 ISBN (EN): 978-3-96656-002-3
 Format: Hardcover - Paperback - eBook



Key Selling Points

- It helps kids in understanding self-scrutiny, self-awareness and identity, and recognizing emotions and feelings.
- Includes high quality and creative illustrations, along with wonderful characterization.



MAGNET



Sylvia Löhken

Author of the global bestselling book *QUIET IMPACT*, Sylvia Löhken is an introvert herself. To be more precise: She is one of those soft-spoken individuals who are rarely recognized as such by others.

Sylvia Löhken has had the privilege of accompanying introverted, intelligent people on their way to greater personal success for many years. She is convinced that introversion and extroversion are highly relevant diversity aspects.

After receiving her Ph.D. in linguistics, she worked for 10 years as a manager in Germany and Japan. She is also a certified coach, a S.C.I.L. Master, and a Reiss Profile Master. She writes and publishes regularly about her field. Sylvia Löhken's special strength is to translate academic knowledge into information that is both useful and exciting. She is a specialist in personality-based communication.

In her lectures, personal coaching sessions, and workshops, she reveals which personality strengths individuals possess, and how they can use them to reach professional and personal goals. She knows exactly how to take scientific insights and complex information and put them into simple words and easily implementable strategies.

Sales of her book *QUIET IMPACT* have surpassed 1 million copies in 24 languages around the world, making it a communications bestseller.

Sylvia Löhken in the Media

For a long time, we have been told that bigger is better, brash is best and shouting the loudest gets you the goods. But there has been a shift in the zeitgeist towards a more measured approach, and with it comes the rise of the introvert. Sylvia Loehken's book, *Quiet Impact*, looks at 10 strengths that introverts display, as well as helping extroverts to understand their quieter counterparts.

– *Woman's Way* (UK), 28 July 2014 issue

Der Spiegel

German magazine

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Sylvia Loehken and the *Introverts* are still causing a stir in the German media scene. The first July issue of *Der Spiegel* (one of the largest publications of its kind in Europe) includes an article on *Introverts* and Sylvia Loehken's book *Intros and Extros*.

Managementbuch.de

German website

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Some never speak up, even though they have a lot to say, and others never keep quiet, even if they should be better listeners at times. Employees with different temperaments clash at every company and because of their outward presentations, misunderstandings and conflicts sometimes occur. In her latest book *Intros and Extros*, Sylvia Löhken goes beyond clichés to answer the question, how quiet and not-so-quiet people think and act, where their strengths and weaknesses in the business environment lie, and how they can best be supported.

Financial Times

English newspaper

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Loehken does not pressurize introverts to change. Her approach is much more useful: emphasize your strengths, and be aware of your challenges.

Handelsblatt

German magazine

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Introverted persons don't like working in the limelight. However, says Sylvia Loehken, the quiet persons are the ones who create big things.

Amazon bestseller: Number 1
in the category Advice Books
Published in 25 languages

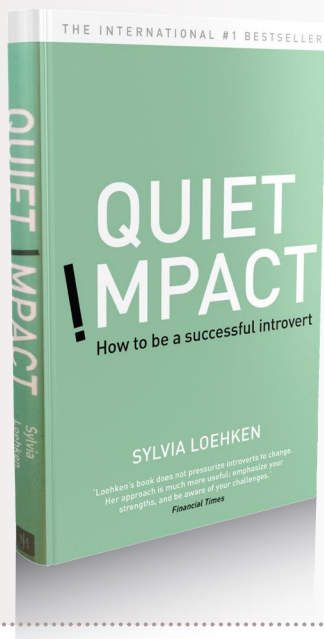
How to be a
successful introvert

Quiet Impact

Leise Menschen, starke Wirkung

Most literature on business, communication, and success is focused on extroverts, who feel comfortable networking, talking, and being the centre of attention. But at least 30% of the population consists of introverts, and they are now finding their voice.

Quiet Impact – How to be a Successful Introvert is already an international phenomenon. Based on the latest psychological research and Dr Loehken's own extensive experience coaching introverts in the



workplace, it is packed with practical advice that is easy to implement. Dr Loehken identifies 10 specific strengths that introverts often have (such as independence, perseverance, and writing skills), and also identifies 10 specific hurdles they often have to overcome (such as hyper-stimulation, intellectualism, and avoiding conflict).

A must-read for both introverts and extroverts!

Original title: LEISE MENSCHEN, STARKE WIRKUNG
published by GABAL Verlag, published in the UK
by Hachette
288 pages
Author: Sylvia Löhken
ISBN 978-3-86936-327-1

Published in 10 languages

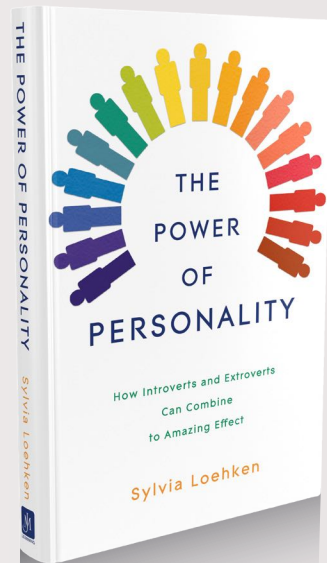
How Introverts and
Extroverts Can Combine
to Amazing Effect

The Power of Personality

Intros und Extros

When Sylvia Löhken wrote the book “Quiet Person – High Impact”, her goal was to fill a gap: At that time there was no exercise book to help introverted people discover their strengths and communicate more successfully. Because this gap was so wide, she initially omitted one thing: the perspective and characteristics of extroverts. Ambiverts or centroverts, who are somewhere in the middle between the two extremes, met the same fate: they were mentioned briefly, but then Sylvia returned to the introvert perspective.

Original title: INTROS UND EXTROS
Published by GABAL Verlag, published in the UK
by Hachette
Hardcover, 359 pages
Author: Sylvia Löhken
ISBN 978-3-86936-549-7



The second book is intended to fill this gap. It considers intros, extros, and centros with respect to their strengths, interests, and obstacles in dealing with one another. Not only is this fair: It is also reality, because we do not live in intro or extro only world. Our reality is a mixed team: relationships and family, friends and colleagues, bosses and employees. After reading the first part of the book you will know the differences, strengths, priorities, and needs of introverted and extroverted people – and you will know what it means to be a centrovert. The second part illustrates what these differences mean in everyday life and how introverts and extroverts can deal with themselves and others.



Ilja Grzeskowitz

Ilja Grzeskowitz (born 1975 in Berlin) is one of Germany's top public speakers. He is an author, trainer, and lecturer at the University of Economics and Law in Berlin.

Ilja Grzeskowitz walks his talk, when he speaks about change. After graduating with an MBA in economics and marketing, he started as a store manager for one of the largest retail companies in Germany: Karstadt. Despite many organizational changes, heavy staff reduction, and closings of locations, he managed to develop motivated teams, which generated great results. He was responsible for 10 different department stores and a business volume of 500 million euros. In his time as a store manager at IKEA, he was inspired by the Scandinavian leadership philosophy, the power of ideas, and the "out-of-the-box thinking", which was present throughout the company.

If you ask the former executive manager what his approach to long-lasting change looks like, he would answer with the following statement: "It's all about attitude!" And he goes even further: "When it comes to being successful in business and in life, attitude isn't some technique or a one-time thing. Attitude is everything!"

On American C-Suite TV he was introduced as Germany's #1 change expert. He is „nordish by nature“ and together with his family he lives in Berlin. He is a loving father of two beautiful daughters, loves to play golf and is a single malt aficionado.

Ilja Grzeskowitz in the Media

4Managers

Magazine

Sustainable change that works.

In addition to many motivating ideas, practical examples and inspiring stories, the reader receives above all lots of solutions, checklists and practical instructions, which put him in a position to direct his own life in the desired direction. People who do not just want to function, but live their dreams will make a good decision with the purchase of this book.

Rhetorik-magazine

German magazine

Ilja Grzeskowitz is one of the top speakers of a new generation. He is the author of multiple books, and a trainer and lecturer at the Berlin School of Economics and Law. He was the youngest CEO for a large retail group in Germany. He is considered the pioneer of a leadership philosophy that is based on personality and a positive attitude.

Wissen+Karriere

German magazine

The only person you can really change is yourself. Once you, as a leader, have begun to optimize your own attitude, your communication skills, and especially your social skills, then you will find out very quickly how great your own potential is.

Change X Magazine

Magazine

There has to be a new leadership philosophy to enable the leaders of today to lead authentically and make their own company distinctive. An unmistakable pioneer of this trend is the speaker and author Ilja Grzeskowitz. In his lectures and seminars he promotes a leadership style based on personality and a positive attitude, which he calls A+ attitude®.

Managementbuch.de

Online magazine

Mach es einfach! by Ilja Grzeskowitz is a wonderfully told and easy to read book for all those lacking the courage to break out of a greatly dissatisfying situation. This book is a great encouragement to simply try.

businessOn, May, 2016

Magazine

Grzeskowitz truly knows how to bring his readers back to reality without beating around the bush, how to hold up a mirror to them and then let them take a deep breath. What follows is exciting ideas and tips for better and more efficiently dealing with our most valuable resource – our lives.

How to dream big,
act bold, and get
the results you want

Think it. Do it. Change it.

Mach es einfach!

We live in tough times, and it seems many are unhappy with their circumstances in society, at work, or at home. Instead of taking action, we complain and wait for someone else to do something about it. Instead of changing ourselves, we hope others will take responsibility. Instead of actively living our dreams, we wait for the perfect moment. Unfortunately, that moment will never come.

Author Ilja Grzeskowitz has declared war on this passive wait-and-see approach. In *Think it. Do it. Change it.*, he offers a plan for overcoming the fear of change.

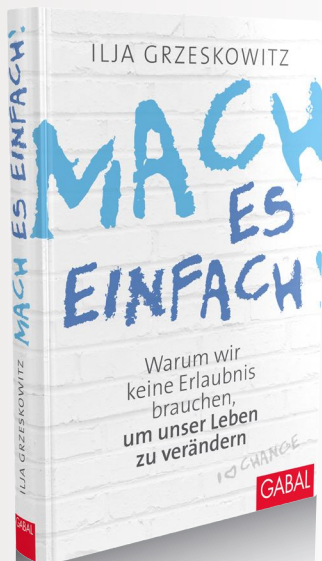
Original title: MACH ES EINFACH! – Warum wir kein Erlaubnis brauchen, um unser Leben zu ändern

Published by GABAL

Author: Ilja Grzeskowitz

Hardcover, 216 pages

ISBN 978-3-86936-689-0



Grzeskowitz, who helps organizations all over the world to create a culture of change, details his step-by-step approach to dreaming big, acting boldly, and getting the results you want. He shows you how motivation really works, why the fear of change is actually your best friend, and which two words have the potential to change your entire life.

Grzeskowitz reveals the biggest motivational myths, announces the comeback of values, and shows you the most important characteristic that will help you to actively implement the necessary changes in business and in life. *Think it. Do it. Change it.* helps you live a life characterized by possibilities rather than limitations.

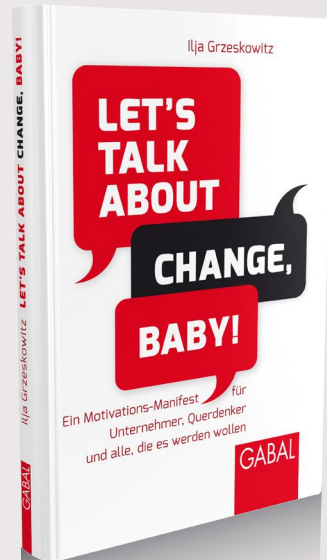
“If you don’t do it, nobody else will do it for you.”

A motivation manifesto for entrepreneurs, mavericks and everybody, who wants to become one

Let's talk about change, baby!

It isn't business as usual any more! We've known it all along. That's why there are hardly any companies where change isn't high up on the agenda. But nobody really knows how sustainable change works. There are only two alternatives in these times of continuous disruption: We can hop on board the train of change or we can get left behind on the platform. We can either change ourselves or disappear from the market. But how do you manage to actively shape change and keep reinventing yourself while continuously motivating the team? Because change hasn't

Original title: LET'S TALK ABOUT CHANGE, BABY!
 Ein Motivations-Manifest für Unternehmer, Querdenker, und alle, die es werden wollen
 GABAL Verlag: 2017
 Author: Ilja Grzeskowitz
 184 pages
 ISBN 978-3-86936-758-3



been a once-in-a-blue-moon thing for a long time. Now it's a continuous process, and the key to success lies not in temporary projects, state-of-the-art methods, or complicated theories. What matters is the attitude, mindset, and engagement of every single employee.

In his motivation manifesto, Ilja Grzeskowitz gives you the brainfood you need. In 77 1/7 inspirational thoughts, he will show you how to foster a change culture characterized by openness, innovation, and the courage to find new ways. He shares valuable tips, gives us a wake-up, and encourages us to think laterally. After all, companies only change if people change. Only when we grow as a person can we become better entrepreneurs, managers, and employees.

The next big hit from
bestselling author
Ilja Grzeskowitz!

The Changemaker Mindset

Radikal Menschlich

What does it mean to lead a successful life when our living and working conditions are constantly changing? In an age when change is becoming the norm? The digital revolution, augmented reality, artificial intelligence – all complex phenomena of our time – are not only revolutionizing the way we live and work, but are challenging us to redefine what personal success means. Only those who focus on their individual personality and all their strengths and weaknesses in their efforts will be able to succeed in the markets of tomorrow, which will be

Original title: RADIKAL MENSCHLICH -
Erfolgsfaktor Persönlichkeit in Zeiten der
Veränderung
GABAL Verlag: 2018
Author: Ilja Grzeskowitz
224 pages
ISBN 978-3-86936-870-2



marked by uncertainty, disruption, and increasing complexity. Although technology seems to dominate our everyday lives, humans will still be the most important factor for success in the years to come.

In his inspiring and motivating new book, packed with stories, anecdotes and specific tools you can use yourself, he focuses on the three major aspects of motivation: motive, human input, and action.

It's never been more crucial to ask ourselves what drives us, what makes sense to us. And we have never been more dependent on our relationships with others. Nobody can win on their own. Going it alone is a thing of the past. Ilja Grzeskowitz shows us how to succeed and why we shouldn't be afraid of the future, drawing on specific tips and stories in this positive, energizing book.



Tobias Beck



Tobias learned that life isn't easy at an early age, especially if you lose sight of your strengths. Compared to children, adults need to learn how to find their strengths and to trust them again.

That's why Tobias decided to work at Disney World in his early twenties. Where else, when not at Disney, do adults learn to see the world with the excitement of children? In his host family, in one of Florida's most socially difficult areas, Tobias learned about one thing: Life. With all of its bright and dark sides. Since then, travelling became the best teacher in life for Tobias, so he never stopped doing it. Up to now, he travels as a purser around the world with a big German company and gets to know new cultures and people who inspire him. He studied psychology at Duisburg-Essen and Frankfurt's universities in Germany and has built a direct distribution company with over 1900 sales partners from eight different countries. He ultimately

found his passion: to motivate and inspire people to go after their dreams. For his seminars, Tobias was trained by some of the best trainers in the world, e.g. Anthony Robbins, Blair Singer, George Zalucki and T. Harv Eker. More than 200,000 people attended his over 2,000 days of seminars; Tobias helps them get out of their comfort zone and face their fears of being their true self because he has the firm belief that life IS beautiful, as soon as you know how to focus on the right things.

Tobias Beck in the Media

Gregor Gerlach

Co-Founder of Vapiano

.....

His mixture of craziness and analytical insights into human nature is what makes his advice so valuable.

Stephan Horst

Head of Marketing
BUGATTI GmbH

.....

Tobias dispenses with the usual motivational chichi; instead, he picks everyone up and touches them.

Kai Schöffner

Präsident Vorwerk USA

.....

It's incredible how Tobias knows how to address taboos humorously and effectively.

Laura Malina Seiler

Spiegel-Bestseller-
Autorin

.....

The greatest success we can ever have in our lives is to open our hearts and have deep relationships that are characterised by love and respect. Tobias Beck shows us how to do this in his wonderful new book *Unbox your Relationship!* As always, authentic, humorous and helpful.

John Strelecky

#1 Bestselling author of
The Why Café and
The Big Five for Life

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With raw honesty, Tobias shares the struggles he's dealt with, the paths it has led him down, and the learnings he's gained from it all. The result is a collection of gems which will help you form an amazing relationship with yourself and others.

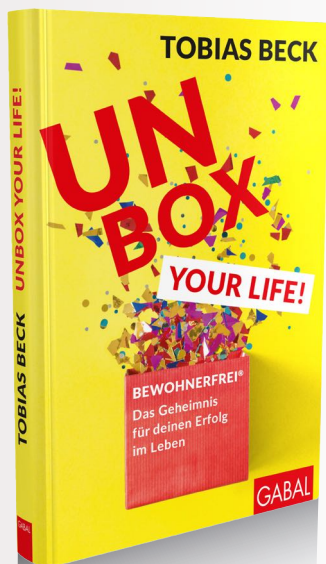
Show me who you surround yourself with, and I'll tell you who you are!

Unbox your life

You're bound to know a few chronic complainers: people who moan the whole day long, people for whom nothing ever goes right, people who are always the victim. The weather is miserable; it's Monday, the neighbour has overshot their parking space again and to top it all off, the doughnut has a hole! People like this can overwhelm your environment with their ill-tempered nature.

The best idea is simply not to bother with such acquaintances at all, advises Tobias Beck in this humorous, thought-provoking book

Original title: UNBOX YOUR LIFE!
BEWOHNERFREI®: Das Geheimnis für deinen Erfolg im Leben
Published by GABAL Verlag: 5th edition 2019
Paperback, 138 pages
Author: Tobias Beck
ISBN 978-3-86936-869-6

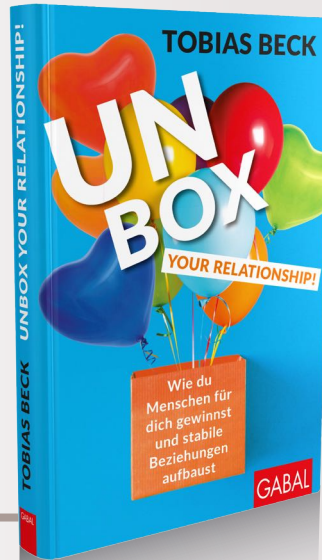


about how we can successfully steer our own lives instead of having them determined by others. In a concise, to-the-point style, he shows how we can liberate ourselves from chronic complainers and, in doing so, avoid mutating into one ourselves. After all, we are, ultimately, the people with whom we surround ourselves.

Living a liberated life means accepting the world as it is and putting an end to all the complaints. It means taking responsibility for yourself and others and surrounding yourself with people who take action instead of lamenting what's wrong. The Liberated® philosophy shows people that true happiness and success comes when they do good for others and always act in their best conscience.

Are you ready to have
the best relationships
in your life?

Unbox your relationship



Thanks to our networked world, we have more relationships than ever before. We've never been in touch with so many people in one time, and it's never been so hard for us to open up to one another.

We live in a world that strives for perfection and forgets that relationships are not a filtered Instagram selfie. Relationships exist alongside us and, as such, are also like us: unique, flawed, and constantly changing.

In this new book, Tobias Beck takes you on a journey to achieve the best relationships of your life. As a first step, you must fall in love with yourself – because your relationship with yourself determines the standards of compassion, understanding, respect, and trust reflected in your relationships with others.

In Tobias' many humorous stories, you'll recognise your partner, family, friends, colleagues, and yourself and thus learn to better understand all these people. Tobias will take you on a journey to yourself and the people you love – with empathy, poignancy and plenty of laughs along the way.

Original title: UNBOX YOUR RELATIONSHIP!
Wie du Menschen für dich gewinnst und stabile
Beziehungen aufbaust.
Published by GABAL Verlag: 1st edition 2019
Paperback, 172 pages
Author: Tobias Beck
ISBN 978-3-86936-938-9

Monika Matschnig



Monika Matschnig was born in Villach, Austria, 1974. Between 1987 and 1997, she played in the Austrian National Volleyball Team. In 2001 Monika completed her studies in psychology at the Karl Franzens University in Graz.

Back then, she realised that if you want to win, you have to keep your inner attitude in harmony with your physical expression. Radiating confidence, evaluating the other person, giving the right signals at the right moment: all these are essential in sport as well as in your working and private life. These insights still influence Monika Matschnig's work today. She loves taking the stage and inspiring enthusiasm for her philosophy of success.

Focus once called her "Germany's top body language expert". There are many sides to Monika's success. She is a keynote speaker, author, consultant, lecturer and coach. Her books are bestsellers. As a graduate

psychologist who focuses on personality, work and organisational psychology and as a qualified teacher in adult education, her knowledge and didactics make her a force to be reckoned with. She has passed on her expertise to managers, executives, personnel, politicians, and private individuals for more than 15 years.

She practises what she preaches—observing, understanding, using body language.

Monika Matschnig in the Media

Süddeutsche Zeitung

Newspaper

This Austrian author is a professional body language coach – and one of the best in Germany today...

S. Safadi

Siemens AG

Many thanks for your impressive presentation and inspiring presence at our workshop on Friday. I was captivated, interested and entertained and would have loved to hear more. I also received positive feedback for your presentation from the participants.

K. Schneider

Hilton Vienna

It was a very intensive 1.5 days, and everything worked out wonderfully: over 140 employees were able to experience Ms Matschnig's wisdom over the three sessions and be guided through the world of body language. We are all tremendously impressed and fascinated by the way you communicate and the expertise you bring. Great all around.

“Body language expert no. 1”

Increasing your effectiveness
in the workplace

Body Language: The Key to Success

Körpersprache. Macht. Erfolg.

Today, our professional lives depend more than ever on our personalities. Knowledge and expertise alone are of little use if we fail to present ourselves as likeable, compelling people. The deciding factor in this regard is body language, since our attitude, facial expressions and gestures enable us to communicate constantly and on a largely unconscious level with our bosses, colleagues and customers. We transmit signals that allow them to form an image of us. The good news is that we can exercise significant control over what that image looks like. By training our body language,

we can incorporate the decisive touches that strengthen our power of persuasion over others. As such, a likeable, confident and, above all, persuasive demeanour is a learnable skill. In this descriptive practical guide, Monika Matschnig shows how to increase our personality's effectiveness at work. Covering subjects from job interviews, presentations, and sales negotiations to managers' persuasive impact and the use of body language in an intercultural context, she gives valuable practical tips for increasing our effectiveness and highlights potential pitfalls.

Key Selling Points

- Learn how to present yourself in a persuasive and competent manner
- Use body language correctly
- With approx. 100 high-quality black-and-white photos to aid understanding



Original title: Körpersprache. Macht. Erfolg. Wie Sie andere im Beruf überzeugen und begeistern
Published in by GABAL 2019
Paperback, 224 pages
Author: Monika Matschnig
ISBN 978-3-86936-906-8





Kurtuluş Baştımar

Kurtuluş Baştımar was born in 1993 in Kars, an eastern province of Turkey's Republic. In 2014, he went to the autonomous region Crimea where he wrote his first book: Education, War and Exile, in which he tells the story of the exile of Crimean people.

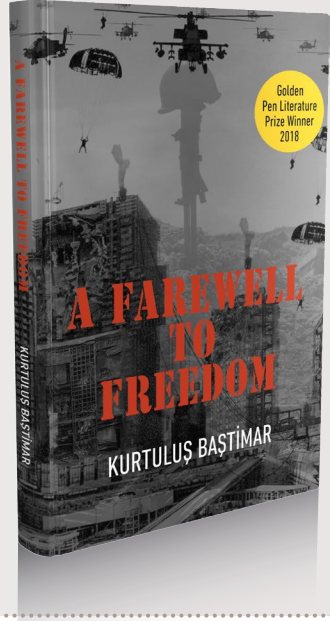
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In 2015, he moved to the Netherlands to study European Law at Maastricht University and graduated in 2018. During his years at university, he focused on human rights. Therefore, all of his novels and short stories revolve around fundamental rights and freedom. Today, Kurtuluş works as an international human rights lawyer in Turkey.

Kurtuluş also wrote a novella, Nazlıcan, in which he criticizes child marriage and touches upon women's rights.

.....

Kurtuluş has received the Golden Pen Literature Prize with his book A Farewell to Freedom in 2018. It is a story about paying the price for the sake of freedom. A Farewell to Freedom teaches us that only when freedom has been taken away from you, you can truly understand its value.



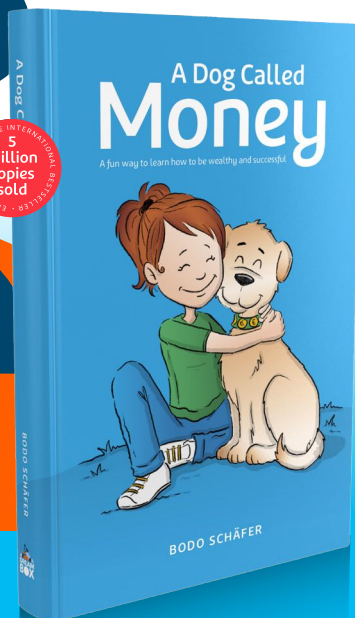
A Farewell to Freedom

The story of protagonist Ahmet is increasingly gripping. At a young age, after joining a criminal organization, he becomes involved in illegal transactions. When things seem to be at their best, Ahmet meets a young woman. The pair is married, which makes Ahmet want to change his life and leave behind his criminal ways.

However, what is to come is only the beginning of his misfortune. Those who do not want Ahmet to leave this life behind set a huge trap for him. He is soon arrested and receives a harsh sentence.

Around the same time, his wife gives birth to a beautiful daughter but tragically loses her own life during childbirth. The baby is taken to an orphanage, and Ahmet receives no news of her.

During his eight years in prison, Ahmet becomes an avid book reader. When he is released, he wants to find his daughter and give her a good life. Just as he tracks her down, he loses her again in a way he could never have imagined. Moreover, his release comes just before the 1980 fascist coup – a time when terror reigns like never before. Ahmet’s misfortune continues; the stories he put together in prison, which have not yet been published, are seen as communist propaganda, and he is brutally tortured before returning to prison. It is for his reason that the book is thus titled “A Farewell to Freedom”.



We are very excited to announce the publishing sister of The Rights Company. For the past 20 years, The Rights Company has been a literary agency that brings exciting and successful voices to international markets. It was about time that we ventured into an additional adventure: Dreambox!

Dreambox is a publishing house with a mission. A mission to change the perspective of children and adults to the world. Because we sometimes forget that we do have the power to make a change. By educating ourselves, we can have an impact

on the lives of those around us as well. After all, success and prosperity should come with the concept of paying it forward.

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